

# Strayer University Fact Sheet

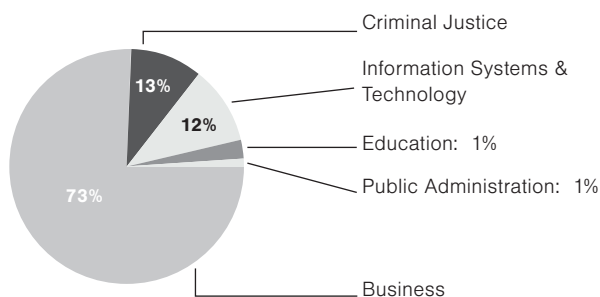
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## Total Enrollment <sup>1</sup>

50,773 students (enrollment as of December 31, 2020)

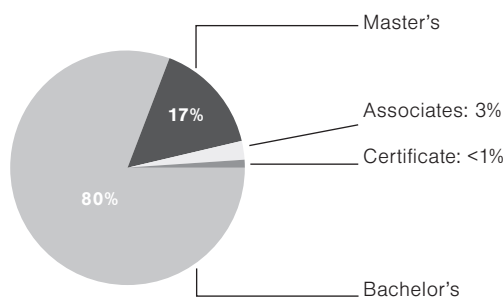
## UNIVERSITY ENROLLMENT BY PROGRAM AREA<sup>2</sup>

(UPDATED ANNUALLY - AS OF FALL 2020)



## UNIVERSITY ENROLLMENT BY DEGREE & CERTIFICATE<sup>3</sup>

(UPDATED ANNUALLY - AS OF FALL 2020)



Students are served by 65 campus locations across the US. (AS OF MARCH 12, 2021)

## Student Profile

(Updated annually - as of Fall 2020)



Gender<sup>4</sup>: 72% Female / 23% Male

Average Age: 34

Race and ethnicity<sup>5</sup>:

- 1% Asian
- 61% Black or African American
- 7% Hispanic or Latino
- 24% White
- 4% Two or more races
- 3% Race and Ethnicity, Other

## Faculty Profile



Strayer faculty members live in 43 states plus Washington D.C.

Of the faculty who reported their gender, 50% are female and 50% are male.

Federal Integrated Postsecondary Education Data System (IPEDS) data are generated according to U.S. Department of Education rules and are used by Strayer in standardized external reports. IPEDS data provide an accurate snapshot of faculty as of November 1 each year. Data above as of November 2019.



## ENROLLMENT STATUS<sup>6</sup>:

90% part-time / 10% full-time

Receiving financial aid:

Approximately three-quarters

# Strayer University Fact Sheet

## Academic Offerings

Degree programs: 23

Graduate and undergraduate concentrations and specializations: 76

Undergraduate diploma program: 1

Certificate programs: 8

Courses: 440 +

**Note: These counts include Jack Welch Management Institute (JWMI); Strayer University also operates Devmountain courses, which are not included in these counts.<sup>7</sup>**

## Accreditation

Strayer University is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (267-284-5000, [www.msche.org](http://www.msche.org)). The Commission is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

Designated Strayer University business degree programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), 11520 West 119th Street, Overland Park, KS 66213, 913.339.9356.

The baccalaureate degree in nursing program at Strayer University is accredited by the Commission on College Nursing Education (CCNE), 655 K Street, NW, Suite 750, Washington, DC 20001, 202.887.6791.\*

\*New students are no longer being admitted into the Strayer University baccalaureate degree in nursing program. Prospective students should email [schoolofnursing@strayer.edu](mailto:schoolofnursing@strayer.edu) for more information.

## End Notes

<sup>1</sup> Includes graduate, undergraduate and certificate students; does not include non-degree students. FTE = 20,145 Full-Time Equivalents (FTE) = Number of full-time students + 1/3 of the number of part-time students. Integrated Post Secondary Education Data System (IPEDS) definition of full-time and part-time status. By definition, FTE includes graduate, undergraduate and certificate students; it does not include non-degree students.

<sup>2</sup> Active in course enrollment as of Fall 2020.

<sup>3</sup> Active in course enrollment as of Fall 2020. Certificates include post-baccalaureate and post-master's certificates.

<sup>4</sup> Gender data as of Fall 2020, where 4% of students' gender is unknown.

<sup>5</sup> Race and Ethnicity, Other – includes American Indian or Alaskan Native, Native Hawaiian or Other Pacific Islander, Nonresident Alien and Race Unspecified.

<sup>6</sup> Per the Integrated Post Secondary Education Data System (IPEDS), full-time status is defined as 9 or more credits per quarter for graduate students, and 12 or more credits per quarter for undergraduate students. Data as of Fall 2020.

<sup>7</sup> Devmountain courses include Web Development, IOS Development, QA Software, and UX Design.

# Strayer University Fact Sheet

## Milestones

### 2020

- For the fifth consecutive year, the Jack Welch Management Institute (JWMI) recognized on the Princeton Review's list of top 50 online MBA programs advancing to #15 for 2021
- Strayer University opened four new campuses

### 2019

- Strayer University opened five new campuses
- Devmountain became a part of Strayer University

### 2018

- Strayer University's parent company, Strayer Education, Inc., merged with Capella Education Company, and was renamed Strategic Education, Inc.; Strategic Education is the parent company of both Strayer University and Capella University, which continue to operate as independent and separately accredited institutions

### 2017

- Strayer University celebrated 125th anniversary
- MSCHE reaffirmed Strayer University's accreditation

### 2016

- Strayer University launches Strayer Studios to infuse curriculum with episodic, documentary-style films that bring courses to life

### 2015

- Brian Jones became Strayer University's 16th President



### 2014

- The JWMI Executive MBA accredited by ACBSP
- Strayer also received approval from MSCHE to offer the Bachelor of Science in Nursing degree, which was subsequently accredited by the Commission on Collegiate Nursing Education (CCNE) in 2017

### 2013

- MSCHE reaffirmed Strayer University's accreditation
- Robert S. Silberman named Executive Chairman of the Board of Strayer Education, Inc.
- Karl McDonnell named Chief Executive Officer of Strayer Education, Inc.
- Strayer University's Master of Education program granted accreditation by the Teacher Education Accreditation Council (TEAC) for a period of seven years; TEAC subsequently became part of the Council for Accreditation of Educator Preparation (CAEP)
- Strayer's business degree programs (including accounting, business administration, marketing, economics, management, human resource management, health services administration, and acquisition/contract management) accredited by the Accreditation Council for Business Schools and Programs (ACBSP) for a 10-year period

# Strayer University Fact Sheet

## Milestones cont'd

### 2012

- Dr. Michael Plater became Strayer University's 15th President

### 2011

- Strayer University acquired the Jack Welch Management Institute (JWMI) to offer an Executive Master of Business Administration degree

### 2007

- MSCHE reaffirmed Strayer University's accreditation
- Dr. Sondra Stallard became Strayer University's 14th President

### 2001

- Robert S. Silberman named Chief Executive Officer of Strayer Education, Inc.

### 2000

- MSCHE reaffirmed Strayer University's accreditation
- Strayer University operated 13 campuses in Washington, D.C., Virginia and Maryland

### 1998

- Strayer College granted university status and became Strayer University

### 1996

- Strayer College launched online learning program
- Strayer Education, Inc. established to raise capital for expansion
- Library card catalog digitized

### 1987

- Authorized to award master's degrees by the District of Columbia Education Licensure Commission

### 1981

- Accredited by the Middle States Commission on Higher Education (MSCHE)
- Approved to open campuses in Virginia

### 1970

- Institution renamed Strayer College
- Licensed to grant the Bachelor of Science degree

### 1904

- Strayer's Business College opened a second location in Washington, D.C.

### 1892

- Dr. Seibert Irving Strayer founded Strayer's Business College

## University Leadership

### **Andrea Backman, PhD**

Acting President, Strayer University

### **Cale Holman, MS, MBA**

Provost and Chief Academic Officer

### **Jacqueline Palmer, EdD**

Special Assistant to the President,  
Student and Alumni Relations

### **Jen Newell, MBA**

Vice Provost, Academics

### **Christy Karnes, PhD**

Dean of Students

### **Sondra F. Stallard, PhD**

President Emerita, Director of  
Accreditation and Regulatory Affairs

# Strayer University Fact Sheet

## Board of Trustees

Andrea Backman, PhD, Ex officio

Charlotte F. Beason, EdD, Chair

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Peter D. Salins, PhD

Joe Schaefer, MBA

Carol Shapiro, MD

J. Chris Toe, PhD

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Secretary: Megan Jackson, JD

## Strayer University Presidents

S. Irving Strayer (1892–1910)

Thomas Winfield Donoho (1910–1925)

Edmond Shepard Donoho (1925–1950)

Murray T. Donoho II (1950–1957)

Elgie G. Purvis (1957–1965)

Murray T. Donoho III (1965–1980)

Gerald E. Mellott (1980–1982)

Charles B. Harrington (1983–1984)

Charles E. Palmer Jr. (1984–1987)

Charles E. Palmer Sr. (1987–1989)

Ron K. Bailey (1989–1997)

Donald R. Stoddard (1997–2003)

J. Chris Toe (2003–2006)

Sondra F. Stallard (2007–2011)

Michael A. Plater (2011–2014)

Brian W. Jones (2014–2020)

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## QUESTIONS OR COMMENTS

For investor related questions on this fact sheet, contact [Strategic Education Investor Relations](#).

For other questions related to this fact sheet, contact [Strategic Education Public Relations](#).